Purpose:
The Women’s Squash Development Fund provides financial support to aid the growth of women’s squash initiatives, turning them into strong and sustainable programs. The fund targets development of new program formats and the development of women’s squash in new geographic areas, with the ultimate goal of creating self-supporting programs that continually expose the game to new women players in addition to supporting and marketing to the existing player base. To request a grant from the Women’s Fund, complete the application here.

Eligibility:
Women’s Fund resources are available to those running women’s squash programming in the United States. Requests can be made to assist with equipment, facility costs, coaching or training fees, etc. These requests should be made by the primary administrator for the program. Upon approval, most grants receive between $250 to $1000. US Squash reserves all rights related to the acceptance of grant proposals.

Process:
To apply for a grant, please submit the completed application to Kim Clearkin at US Squash, womenssquash@ussquash.com, with “Women’s Squash Development Fund Grant Application” as the subject. Grant requests are accepted and evaluated on a rolling basis. However, early applications are encouraged, as grant funds are limited. Grantees are required to report back on the outcomes of their funded programs.
Women’s Squash Fund Grant Application

Application
Please complete all questions. Type all responses on this form in the space provided after each question; please be as detailed as possible.

1. Background Information:
   - Program Name:
   - Primary Administrator Contact Name:
     - Role:
     - Email: Phone #:
   - Secondary Contact (Optional):
     - Role:
     - Email: Phone #:
   - How many years has this program been in existence?
   - How many participants have been involved previously?
   - When and how long have previous programs ran?
   - In the event a grant is awarded, please tell us to whom the check should be written, as well as the proper mailing address:

2. Detailed Program Information
   - Please describe the proposed program.
   - What types of women squash players are you targeting with this program – age, geography, ability level, etc.
Women’s Squash Fund Grant Application

- Where will this program be held?

- When and how long will the program run for?

- How many participants do you expect?

- Who will be responsible for running the program?

- What coaches, pros will be involved in the program?

- How will you measure success of this program?

- How do you see this program coordinating/feeding into existing women’s squash programming such as Women’s Squash Week, The Howe Cup, Facebook Group, Women’s Squash Stories?

- How do you intend to keep this program growing and sustained in future years? Will you be able to secure funding outside of US Squash grants to continue to sustain the program?

- What work will need to be done by volunteers to prepare, run and follow up this program?

- Could this program, if successful, translate to other geographies or other populations of women players (juniors, NUSEA programs, masters)?

- Will this program create connections with other women’s organizations such as PSA pros or WSDA (women’s squash doubles professionals)?
Women’s Squash Fund Grant Application

- How do you intend to market and communicate this program to your community broadly to attract the most number of participants to insure success?

- Will participants be required to pay for the program or are there certain qualifications in order to participate?

- Are there further requirements for participation (costs, qualifications, etc.)?

- Will you be tapping into any corporate or local sponsors to support this program?

3. Further comments:

4. Program Feedback and Review:
   If a grant request if accepted, at the end of the program’s season the program will be responsible for reporting on the outcomes of the program. These details will be compared against stated plans, goals, and financial outlook as reported on this application. Please submit this application to womenssquash@ussquash.com with “Women’s Squash Fund Grant Application” in the subject line. US Squash wishes your program success!