WOMEN'S SQUASH WEEK 2018

SEPTEMBER 22 – 30

How to get involved in Women's Squash Week

Special offer and event ideas:

- **Bring-a-female-friend-for-free offer:** encourage your members to bring a friend for free to any activities the club is hosting.
- **Special offer for female players:** allow female players to use the courts for a reduced price or for free during the week.
- **Host a tournament or festival:** introduce more female players to competition (remember to keep it fun, informal and social).
- **Organize a have-a-try day:** you could approach the tennis section of your club or reach out to gym users in your center.
- **Link up with a new partner in your community:** this could be the Women's Institute, a business, community group or other sports sections at your club.
- **Host a mother and daughter day:** invite the moms of your juniors to have a go.

Click here to add your Women's Squash Week event and here to have participants sign up to attend. This allows the Women's Squash Week organizers evaluate the impact and participation of the campaign.

Join the conversation

- Promote your Women's Squash Week activities in the lead up to the campaign.
- Use the suggested social media posts to shout about Women's Squash Week.
- Enter the photo contest to win prizes.
- Share stories from women and girls at your club during Women's Squash Week.
- Always use #WSWeek18 so US Squash can repost your messages.
- Boost posts on Facebook to reach a wider audience. Paying to boost your boost allows you to select your demographic to local women and girls of a particular age.

Win prizes

Win amazing prizes! Simply enter the social media photo contest by sharing your Women's Squash Week on court activities.

Prizes Include:
1. Appearance of a Team US player at your club
2. 2 Club Level tickets to the U.S. Open Squash Championships on a night of your choice
3. U.S. Open Merchandise Prize Pack

How to enter

Post your photos to Twitter, Facebook or Instagram using #WSWeek18 and tagging US Squash between 22nd and 30th September to be automatically entered. The prizes will be randomly selected.

Spread the word within your club!