Sponsorship and Business Opportunities

Sponsors and advertisers during the 2019-2020 event season gain access and exposure to a passionate community of players in a sport anchored by values of respect, honesty and excellence. Sponsors activate through advertising, on-site signage, and brand inclusion in digital and print tournament materials. For additional information email events@ussquash.com.

Onsite Vendor
Receive access to provide goods or services onsite at the event, tables and chairs included. As a vendor you will be listed as an official vendor for the event on print and digital materials (tournament page, one event marketing email prior to event, printed program/handout).

Tier 1 - $500 per event
  - Howe Cup - U.S. Women’s Team Championships: Nov 15-17

Tier 2 – $1,000 per event
  - U.S. Squash Skill Level Championships: Oct 12-13
  - Parent-Child Doubles Championships: April 17-19
  - U.S. Junior Bronze Championships: April 24-26
  - Mixed Doubles and Hardball Singles Championships: April 24-26
  - Junior Doubles Championships: May 1-3

Tier 3 – $1,500 per event
  - Junior Championship Tour events:
    o Midwest: Sep 13-15
    o Arlen Specter: Oct 4-6
    o West Coast: Nov 9-11
    o Connecticut: Jan 18-20
    o Mid-Atlantic: Feb 15-17
  - Century Doubles Championships: Jan 17-20
  - Middle School Team Championships: Jan 31-Feb 2
  - U.S. Junior Silvers Championships: Mar 27-29

Tier 4 – $2,500 per event
  - U.S. Junior Open: Dec 14-17
  - High School Team Championships: Feb 21-23
  - National Doubles Championships: Mar 5-8
  - U.S. Junior Championships: Mar 20-22
  - U.S. National Squash Championships: April 3-5
Promotional Material Distribution
Promote your school, program, or camp by distributing marketing materials at US Squash events. A dedicated table will be set up next to registration which will be dedicated to local partner material.

Tier 1 - $250 per event
- **Howe Cup - U.S. Women’s Team Championships**: Nov 15-17
- **U.S. Squash Skill Level Championships**: Oct 12-13
- **Parent-Child Doubles Championships**: April 17-19
- **U.S. Junior Bronze Championships**: April 24-26
- **Mixed Doubles and Hardball Singles Championships**: April 24-26
- **Junior Doubles Championships**: May 1-3

Tier 2 - $500 per event
- **Junior Championship Tour events:**
  - Midwest: Sep 13-15
  - Arlen Specter: Oct 4-6
  - West Coast: Nov 9-11
  - Connecticut: Jan 18-20
  - Mid-Atlantic: Feb 15-17
- **U.S. Junior Open**: Dec 14-17
- **Century Doubles Championships**: Jan 17-20
- **Middle School Team Championships**: Jan 31-Feb 2
- **High School Team Championships**: Feb 21-23
- **National Doubles Championships**: Mar 5-8
- **U.S. Junior Championships**: Mar 20-22
- **U.S. Junior Silvers Championships**: Mar 27-29
- **U.S. National Squash Championships**: April 3-5

Logo on Event T-Shirt
One of the most popular tournament gifts are t-shirts, and now advertisers have the opportunity to take advantage of this prime space. All event participants receive gifts ranging from 100-300 participants depending on the event.

Rate:
- $2,000 per Adult and Doubles Event
- $2,500 per JCT and Junior Championship
- $5,000 for U.S. Junior Open (800 participants)
### Sponsor Levels and Pricing

Details for each package are on the following page

- **Title Sponsor**: $25,000
- **Platinum Sponsor**: $10,000
- **Gold Sponsor**: $5,000

<table>
<thead>
<tr>
<th>Feature</th>
<th>Title Sponsor</th>
<th>Platinum Sponsor</th>
<th>Gold Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Right to use US Squash and event marks</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Listing as an official sponsor on print and digital materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Tournament Program Ad (if applicable)</td>
<td>2 Full Pages</td>
<td>1 Full Page</td>
<td>1 Half Page</td>
</tr>
<tr>
<td>Access to provide goods or services onsite at event (tables and chairs included)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to distribute promotional materials to participants in event gifts</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Guest tickets including access to Saturday night party and food and beverage provided all weekend (if applicable)</td>
<td>6 Tickets</td>
<td>4 Tickets</td>
<td>2 Tickets</td>
</tr>
<tr>
<td>Promotion in event email</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Logo on event shirt (if applicable)</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Promotion on tournament listing</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Video placement on event live stream (if applicable)</td>
<td>X</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Naming Rights to the event</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo reflected on all US Squash materials</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Website ad allocation</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dedicated email blast to targeted mailing list</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Article on US Squash platform announcing partnership</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity for representatives to participate in trophy ceremony</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>