Utilize US Squash advertising platforms to promote your club, program, or business. Discounted rates are available for reoccurring advertising placements.

Digital

1. **Digital Drive Banner Ad**
   *Bi-weekly e-newsletter reaching over 80,000 subscribers with an open rate of 20%.*
   a. Subscribers include: juniors, parents, coaches, and general squash enthusiasts.
   b. Metrics on ad clicks provided on a monthly basis.
   c. Rate Card Value: $560 per month.

2. **US Squash Tournaments Page Banner Ad**
   *The Tournaments Page offers an aggregated list of US Squash’s tournaments for all ages and levels (juniors, adults, doubles, women, hardball, pro).*
   a. Average reach over 80,000 unique and 330,000 total impressions per month.
   b. Metrics on ad clicks provided on a monthly basis.
   c. Rate Card Value: $1,205 per month.

3. **US Squash Home Page Tile Ad**
   *The US Squash Home Page offers a variety of news sections making it convenient to find daily squash pieces for our members.*
   a. Average reach over 40,000 unique and 136,000 impressions per month.
   b. Metrics on ad clicks provided on a monthly basis.
   c. Rate Card Value: $1,000 per month.

4. **US Squash News Page Tile Ad**
   *The News Page offers an aggregated list of US Squash’s latest news.*
   a. Average reach over 25,000 unique and 95,000 total impressions per month.
   b. Metrics on ad clicks provided on a monthly basis.
   c. Rate Card Value: $750 per month.

5. **US Squash Rankings Page Banner Ad**
   *The Tournaments Page offers an aggregated list of US Squash’s rankings.*
   a. Average reach over 10,000 unique and 40,000 total impressions per month.
   b. Metrics on ad clicks provided on a monthly basis.
   c. Rate Card Value: $600 per month.

Banner Ad Example (468 x 60 pixels):

![Banner Ad Example](image1)

Tile Ad Example (300 x 250 pixels):

![Tile Ad Example](image2)
Print
1. Squash Magazine Advertisement
   *The Squash Magazine is distributed directly to more than 13,000 squash enthusiasts and athletes with readership greater than 30,000 with pass-on readership in homes, clubs and colleges around the country.*
   a. 4 issues per season:
      i. October 2019
      ii. January 2020
      iii. April 2020
      iv. July 2020
   b. Rate Card Value per issue:
      i. 2 Page Ad: $3,000
      ii. Full Page Ad: $2,000
      iii. Full Page Advertorial: $2,000
      iv. Half Page Ad: $1,500
      v. 1/3 Page Ad: $860
      vi. 1/4 Page Ad: $700
      vii. 1/6 Page Ad: $500

Podcast
1. Outside the Glass On-Air Advertisement
   *The world’s first, regularly and professionally produced podcast dedicated to squash with over 400 listeners per month*
   a. One (1) customized 15 second pre-roll and one (1) customized 60 second post-roll advertisement aired monthly in the Outside the Glass podcast
      i. 15 minutes of advertisement time on podcast per year
   b. Episodes released monthly from July 2019 – June 2020 on SoundCloud and iTunes
   c. Rate Card Value: $2,400